

## About Page Personnel

Page Personnel is the recruitment specialist for permanent, temporary or temporary to permanent positions. We recruit junior and operational profiles for companies ranging from SMEs to multinationals.

Are you looking for a permanent or temporary job? Page Personnel has the experience, the passion and the resources to find it for you. Visit our website to find out more:

<https://www.pagepersonnel.be>

Today, we collaborate with Semetis; and we present you a job offer of **eBusiness Analyst**.

## About Semetis



Semetis is a data driven media agency, Belgian market leader in Digital Advertising & Digital Business Intelligence. The company was set-up in 2009 by the first employees of Google Belgium. In 2015 Semetis joined the international network of communication agencies, **Omnicom Group**.

Semetis is active in Belgium (with some projects on international markets) and advises clients on how to optimize their digital strategy and advertising campaigns (search, branding, real-time-bidding, programmatic buying, mobile, social, local, remarketing), with the help of web analytics, digital business intelligence and tailor-made technologies. Semetis is fully accredited by Google (AdWords, Analytics & API) & Microsoft BING.

## eBusiness Analyst (starter)

You are fascinated by the infinite potential of the web?

You are not afraid of figures, data analysis or technical bottlenecks?

Do you have any affinity or experience in Digital Advertising or Business Intelligence?

Are you ready to take on an exciting challenge?

If the answer to all the above questions is “yes”, please read on the following opportunity.

We are looking to recruit an eBusiness Analyst. You'll be working with the eBusiness Consultants, in direct relationship with Semetis clients and partners. You will be contributing to Digital Advertising & Business Intelligence projects, before being able to fully lead and manage projects. You will learn the ins and outs of digital advertising campaigns. You will use your analytical skills to grow and develop our client's web business. This means that you need to be a focused, proactive self-starter, and are able to multitask in a fast-paced and rewarding environment.

## Responsibilities

- Plan, manage and analyse digital advertising campaigns on a variety of advertising platforms,
- Provide business-minded campaign updates and ensure that our clients are satisfied with their Return-On Investment (ROI),
- Turn data into information, and provide analyses and recommendations through web analytics & digital business intelligence,
- Provide support, analysis, data, presentations and copywriting in the framework of existing missions and projects,
- Collaborate with eBusiness Consultants in the account management of your clients,
- Advise clients on new market trends (web), services and any other opportunity,

## Career & learning Path

- Continuous learning internally (self-learning & through colleagues) and externally,
- First months focused on digital advertising projects and learning the foundations,
- Growth path towards client & project management, as well as digital business intelligence & digital strategy.

## Requirements

- University degree (Master) in economics and/or management with top-class academics preferred,
- Affinity or track record in consulting, digital advertising and/or web analytics (0 -2 years),
- We also take on freshly graduated professionals,
- Excellent organizational and influencing skills,
- Analytical and business minded,
- Excellent written and communication skills,
- Ability to deliver results under pressure,
- Strong team player attitude,
- Willingness to learn fast and continuously,
- Fluent in Dutch, French and English.

## What we offer

- An engaging work environment with real responsibilities
- An attractive package
- A continuous learning experience
- Tremendous colleagues

## Interested?

Please send your CV and motivation letter to [Emelinefouyon@pagepersonnel.be](mailto:Emelinefouyon@pagepersonnel.be)